



### A WORD **FROM HOPE**

From the moment my young hands could reach the stovetop, I cooked. I worked my way, hungrily, into every niche of the culinary world, and eventually landed in media--learning to tell powerful stories through food. These experiences raised me, expanded my worldview, and awakened an insatiable wanderlust that guides me to this day. Now, I travel the globe in search of new perspectives on culture, community, and cuisine.







www.hopecooks.com







"A seasoned love of culture. A life set on adventure. A table set for you. This is Hope."

### **ABOUT HOPE**

### Travel and taste the world with influencer and explorer, Hope Cohen. Hope is a

Culinary Expert, Author, and Television Host on a mission to expand viewers' palates for global food and culture through storytelling. One belief stands central to her dynamic work: that the universal language of cuisine truly connects us all. This belief has taken Hope around the world, bringing international recipes from far and wide directly to your table. You've seen her on Rachel Ray, Dr. Oz, and NBC 10, sharing her expertise for fast, fresh, and simple food that you can make at home.

By five years old, Hope had found her passion for cooking. An Easy-Bake Oven, gifted by her mother, left Hope mesmerized—mixing and pouring, measuring and timing, instantly seeing results.

This sense of wonder for the art of cooking never left her; Hope's signature style strives to make the creative, the unique, and the delicious accessible to all. Hope shares her recipes for simple, flavor-forward meals in her cookbook, Fresh, Fast, + Simple, and digital cooking show by the same name. As an expert on cuisine. Hope's reviews and recommendations have been highlighted in Fathom Away, Main Line Magazine, and bi-monthly as a columnist for Philadelphia Style Magazine and Philly.com.

Hope broke into the scene of celebrity chefs as host of Philadelphia's critically acclaimed cooking show The Fretz Kitchen (later known as The Chef's Kitchen). Each episode. Hope cooked side-by-side with

master chefs, translating the knowledge, skills, and tips of the experts to her audience at home. At this monumental time in her career. Hope shared the screen with guest chefs including Daniel Boulud, José Andres, Eric Ripert, Morimoto, and the dynamic duo of NYC's food scene, Riad Nasr and Lee Hanson (Pastis, Balthazar, Schillers Liquor Bar).

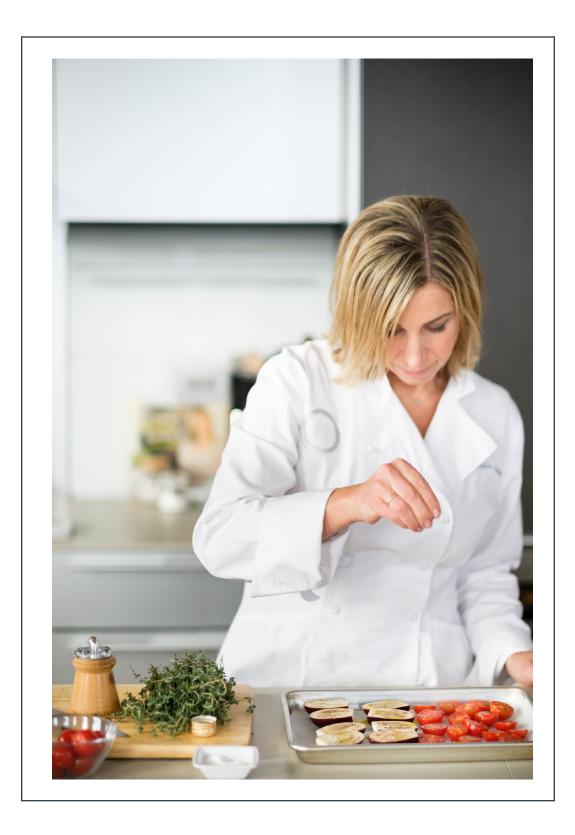
Hope transitioned her hosting skills to the retail marketplace, as an on-air Chef for QVC. Each week, she collaborated to bring exclusive products from QVC into viewers kitchens.

In 2015, Hope created CravePhilly, a web-series she hosts and produces in her beloved home city, Philadelpha, PA. CravePhilly focuses on the food and beverage scene, taking viewers behind the curtain into some of the city's most iconic up-and-coming hot spots.

Drawing from her experience on television sets and in the back kitchens of local restaurants. Hope established Strawberryblonde®: a culinary consultancy. As CEO, Hope advises restaurateurs and culinary companies on the art of marketing, aesthetic concepts, and menu development. Her special blend of etiquette, efficiency, and elevated style has increased both revenue and rave for her clients.

and Rome.

Hope is a member of the International Association of Culinary Professionals and Slow Food International. \*She is currently traveling internationally, in the process of developing her upcoming food and travel show. Hope is a mother of two and shares her time between Philadelphia, Manhattan,

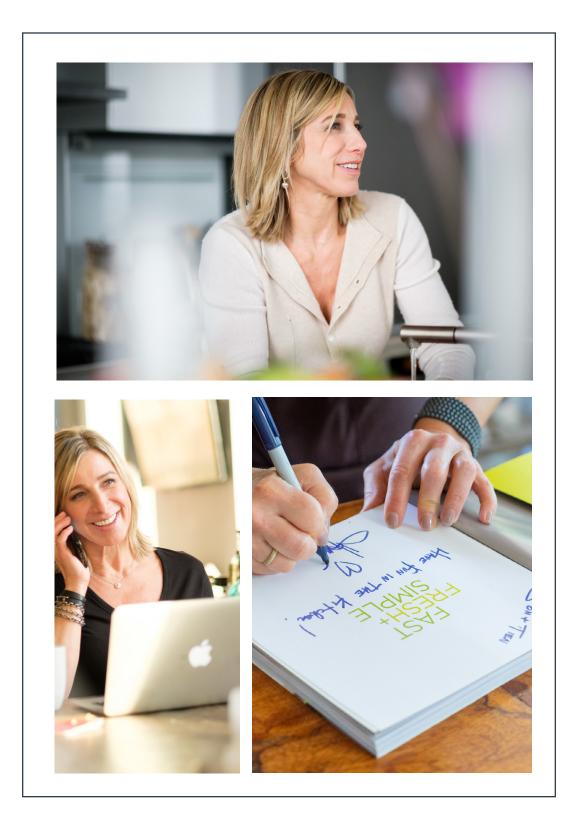


# **TELEVISION + BROADCAST**



Hope has partnered with celebrity chefs, produced exciting new cooking series and appeared on a number of TV shows. She loves sharing the stories of food, culture and travel.





# **PRINT PUBLICATIONS**

### Hope Cohen Traces the Evolution of Philly's Food Scene

By A.D. Amorosi, Antonia DePace, Kristin Detterline and Marni Manko | May 9, 2019 | People

Hope has been featured in local, national, and international publications. In print, she tells a unique story of origin and traces the journey of both obscure and popular food scenes around the world.





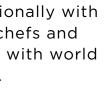
# **COLLABORATIONS**

Hope has appeared nationally and internationally with a long running list of talented, celebrated chefs and culinary personalities. She's also partnered with world renowned brands for products and recipes.

Jose Andres Daniel Boulud Andrew Carmellini Eric Ripert Matsuhara Morimoto David Pasternak Marc Vetri Fabio Trabochi Guillermo Pernot Katsuya Fukishima Michele Richard Rachel Ray

Cuisinart





QVC NBC10! Fox29 Dr. Oz ABC6 T-Fal Black & Decker Cuisinart Concair TSA Starbucks Philadelphia Style Magazine Il Mattino in Naples Italy PAWS









## CONTACT

### For Media Opportunities and Inquiries:

www.hopecooks.com

# HOPE COHEN

### TRAVELER. STORYTELLER. CHEF.